



# Nursing Room Proposal Template for Moms

[Date]

[To Whom It May Concern]

I'm a nursing mom who frequents your establishment and uses your products and services. It is with great respect I request your attention toward the resources available for nursing moms at your store. By investing in nursing mom friendly facilities it improves the health of our community and your bottom line.

According to the CDC mothers breastfeed on average of 6 months. This is due to cultural and economic expectations. Nursing room facilities assist women by allowing them to continue breastfeeding or breast pumping longer than the cultural expectation.

A Nursing Room is a dedicated private room other than a bathroom, shielded from view and interruption from the public, which is used by nursing mothers to express breast milk by breastfeeding or breast pumping.

## **BASIC REQUIREMENTS OF A NURSING ROOM**

- Comfortable seating
- Table
- Outlet to connect electric breast pump
- Sink for cleaning nursing equipment
- Lockable door

As a community we can do our part to help new moms make the transition from nursing at home to breastfeeding or breast pumping for their babies in public. Pregnancy is challenging enough on a mother's health, finding a nice comfortable spot to nurse your baby shouldn't be.

[Closing]